

# Hwa Young Jung

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Building on my experience leading small teams, I am looking for a middle-weight to senior design role, ultimately working towards a position as an art director.

- Versatile and creative designer working in digital and print media.
- Experience with both interactive UI/GUI for embedded devices (mobile phones, washing machine)
- Worked for blue-chip clients (Samsung, LG)
- Excellent client –facing and communication skills

## Career History

### FREELANCE

- Nov. 04 ~ present I have been involved in various freelance projects, ranging from research, competitor analysis, meeting with clients, creating mood boards, presentations, and design.
- Feb. 08 ~ Mar.08 **BDP Media**  
BDP Media, London  
Designed variety of material for educational materials, including flash interfaces, booklets, posters, diagrams, icons & illustrations.
- Jan.07 ~ Nov.07 **GLORI brand identity**  
GLORI Korea, Seoul  
Designed visual identity for research institute, implementing signage, brochures, business cards, posters and website.
- Sept.06 **VJ audio-visual art + vj culture**  
D-fuse, London  
Designed several layouts, working closely with the editor and principal designer, for a premium title published by Laurence King
- Feb.06 **Bollywood.tv**  
Opus Media, London  
Created look and feel for the Indian movie website, [www.bollywood.tv](http://www.bollywood.tv)
- Nov.04 ~ Mar.05 **Always the Children**  
Always the Children, NY  
Created first web presence for up-scale children's store in New York, including the site structure, design, and flash programming.  
[www.alwaysthechildren.com](http://www.alwaysthechildren.com)

### FULL TIME

- Aug.01 ~ May.04 **Amoeba Design**, Seoul  
*Graphic designer*  
Graphic work for a variety of platforms, primarily mobile phones, but also including websites, print, and holiday cards.

Managed projects from concept to completion: art directed, presented to clients, collaborated with other designers, and headed teams.

Jun.00 ~ May.01

**Elias Arts, NY**

*Graphic designer*

Created comprehensive look for company on different platforms: website, cards, presentation, t-shirts.

Researched sound applications for multi-media environments.

## **Exhibitions**

Oct 4.05

**FUTURE WIRELESS: practical.discourse.creative**

Dana Centre, Science Museum

Exhibited concept mobile phones and video designed in response to studies in mobile phone culture and its impact on society.

Jun 13.05

**ROA** (Rave On Air)

London

Exhibited 'Pixel Balloon', an interactive installation made up of balloons, organ valve, tubes, keyboard, and plastic cups among other materials.

## **Education**

May 2006

**Ravensbourne College of Art and Communication, UK**

MA in IDM (Interactive Digital Media) course focusing on mobile phone technology, and it's effects on society

May 2000

**Parsons School of Design, NY**

BFA in Communication Design

## **Skills**

Languages

Korean; fluent

Computer

Photoshop, Illustrator, InDesign, Flash, Final Cut

Dance

Swing

